Explore Alpha





Where It All Began: HTB, 1977……







In 2025, Alpha grew like never before!



7,100+ Alpha courses run across Canada
(up from 5,194 in 2024)

3,100+ Alpha Youth courses run
(up from 1,907 in 2024 - a 67% increase)



Thanks to local churches and leaders like you, thousands more people explore faith in community.

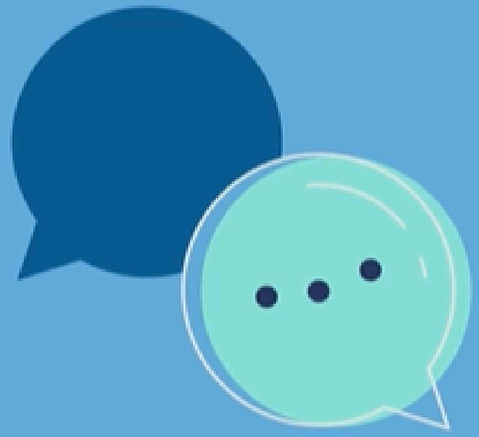
ALPHA 3C



CONNECTION



CONTENT



CONVERSATION

CONTENT

Alpha Film Series (11 weeks)

Week 1	Is There More To Life Than This?
Week 2	Who Is Jesus?
Week 3	Why Did Jesus Die?
Week 4	How Can I Have Faith?
Week 5	Why and How Do I Pray?
Week 6	Why and How Should I Read the Bible?
Week 7	How Does God Guide Us?
Weekend Away	Who Is the Holy Spirit? What Does the Holy Spirit Do? How Can I Be Filled with the Holy Spirit? How Can I Make The Most of...My Life?
Week 8	How Can I Resist Evil?
Week 9	Why and How Should I Tell Others?
Week 10	Does God Heal Today?
Week 11	What About the Church?

Alpha Youth Series (8 weeks)

Week 1	Welcome to the conversation
Week 2	Jesus is...?
Week 3	What does real love look like?
Week 4	Why would I want a relationship with God?
Week 5	What does a relationship with God look like?
Alpha Day	Who is the Holy Spirit? How can I be filled with the Holy Spirit?
Week 6	How does God help us overcome evil?
Week 7	Does God heal today?
Week 8	What happens next?

Alpha can be hosted *anywhere*!



Alpha in
The Church



Alpha in The
Workplace



Alpha in Schools



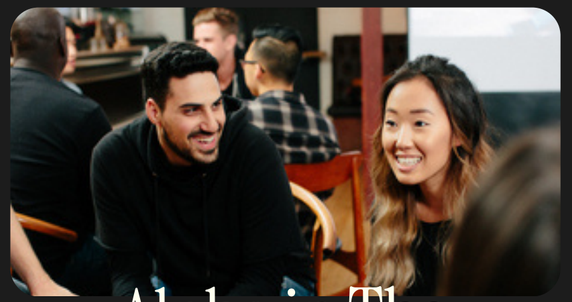
Alpha in Prisons



Alpha in a
Small Group



Alpha at Home



Alpha in The
Marketplace



A Multi-language Alpha Story

How One Language Catalyzed a Multicultural Movement



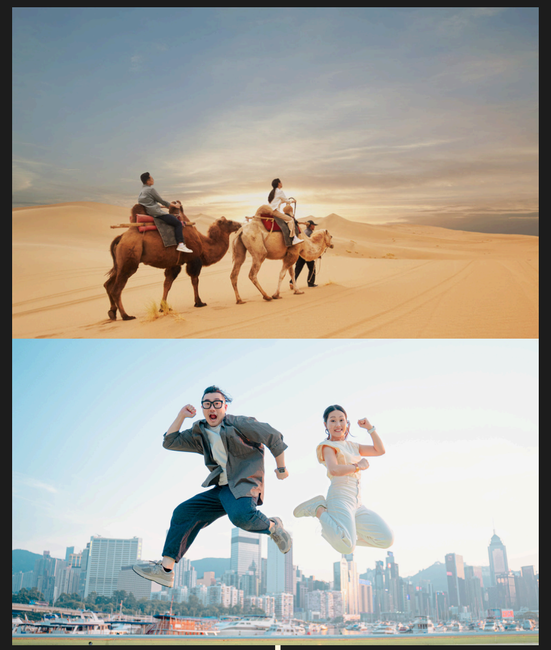
A Student-led Alpha Story

Create Space for the Rising Generation

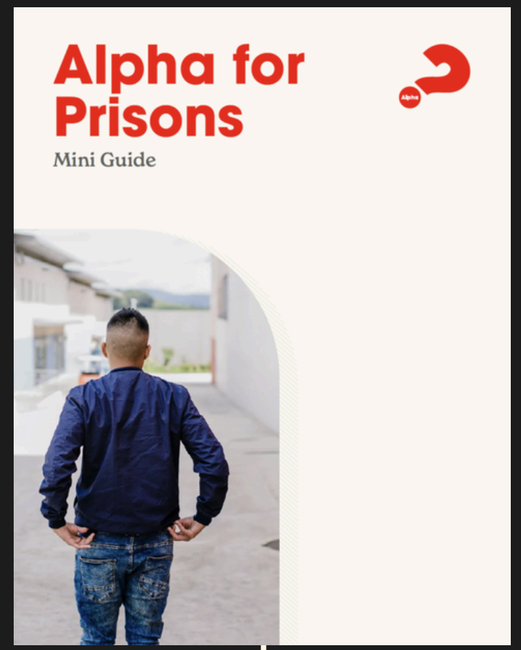
Contextualized Support



Alpha in the Workplace



Alpha in the Chinese Context



Alpha in Prisons

How Does Alpha Bless Your Church Over Time?

Missional Church, Missional Disciples

A Culture of Prayer

A Culture of Hospitality & Invitation

A Culture of Listening

Raising Up New Leaders

Small Group Discussion

Q1 -What stood out to you and why?

Q2 - In what ways do you believe Alpha could help to serve your mission?

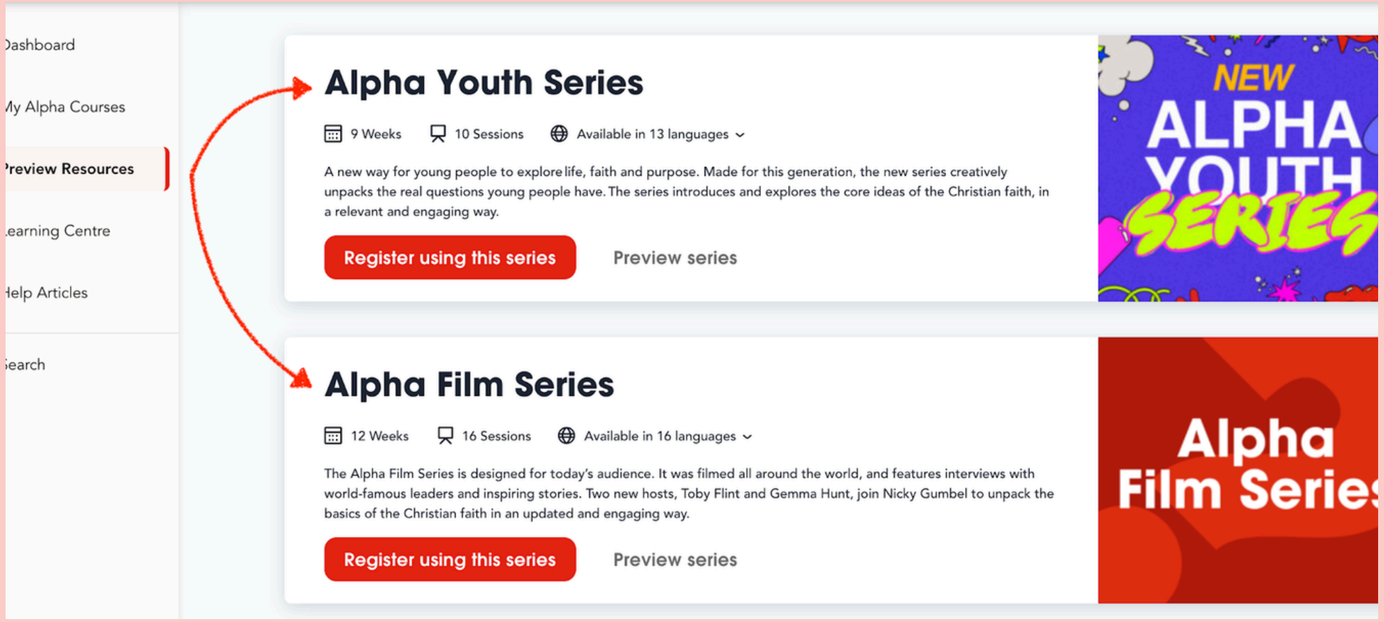
LEAD FORWARD

7 Steps to Getting Started with Alpha



Step 1: Preview the Videos

- Create a free MyAlpha account.
- Use the Preview Resources tab to browse series and watch full episodes.
- Access the Learning Centre for 3-minute intro videos on how Alpha works.



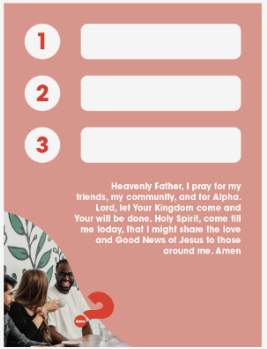
Step 2: Pray, Pray, Pray!

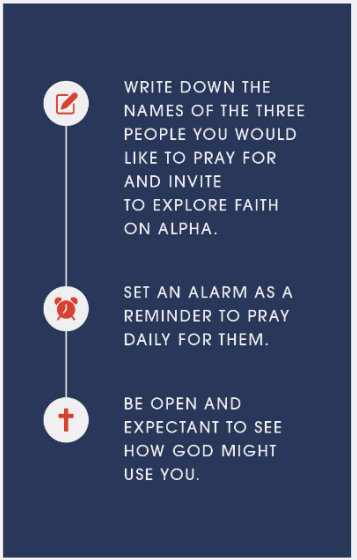
- Rely on God and pray for guidance in reaching your community.
- Download the 11:02 Prayer Card.
- Fill in 3 names to pray for daily at 11:02 am.



11:02 Prayer Campaign







Luke 11:2

He said to them, “When you pray, say: “Father, hallowed be your name, your kingdom come.’”

Step 3: Access All the Resources

1

Create & Register
Register your course (every time) on MyAlpha for free.

2

Resource Library
Unlock access to videos, training, and promotional materials.

3

Course Administrator
Assign one primary Alpha leader as the Course Administrator to manage the schedule.

Step 4: Build Your A-Team

Prayerfully Select Your Team
Choose dedicated leaders for specific roles to manage and run your Alpha effectively.

Connect Your Team
Add team member emails under the My Team tab in the Alpha Dashboard.

Train Your Team
Equip everyone using 30-minute training videos and practical planning checklists.

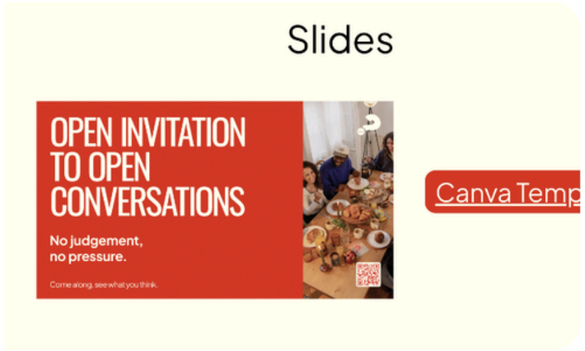


Step 5: Invite Guests & Promote Your Alpha

Digital & Print Templates
Access over 50 digital and print promo templates.

Promote to Your Church
Promote to your church using the Sunday Service Guide and 11:02 Prayer Cards.

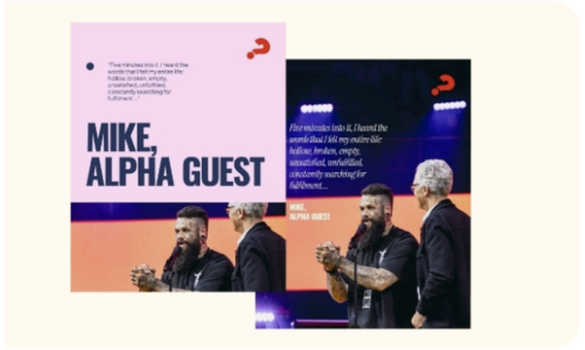
Invitations & Media
Share guest invitations, social media images, and video trailers.



6 Canva Templates



2026 Social Banners



6 Social Testimony Grid



2026 Email Banner

Step 6: Say Yes to Alpha Canada Support!

1-on-1 Coaching
Book a call with an Alpha Coach.

Leader Training
Join an Alpha Leader Cohort or Webinar.

Weekly Resources
Receive weekly resource emails based on your schedule dates.

Step 7: You're Ready to Start Alpha!

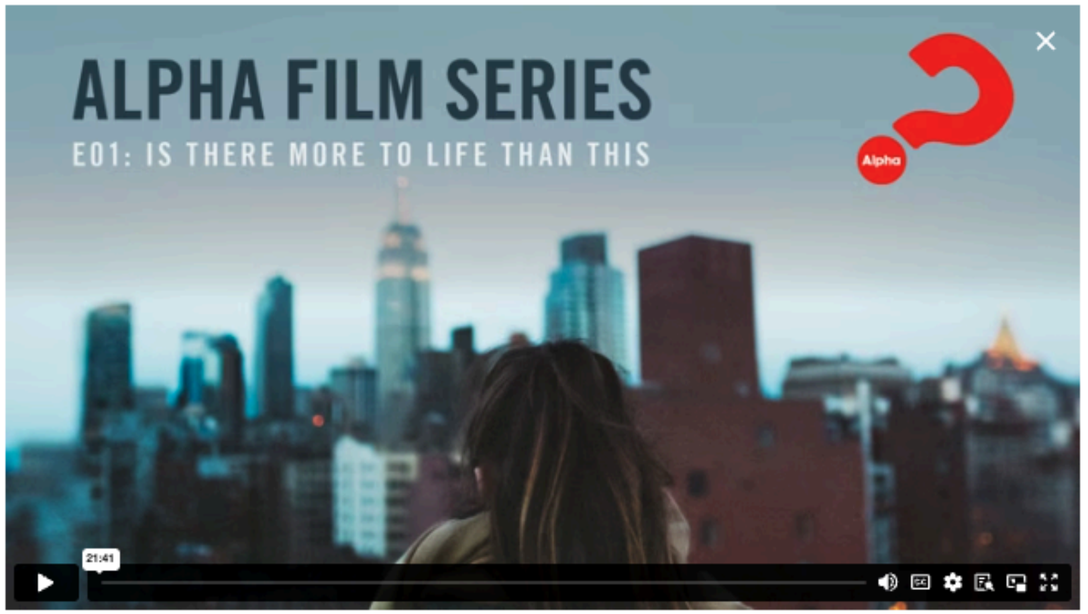
Preparation Checklist

- Weekly Videos
  Download weekly videos in advance to avoid internet issues.

- Discussion Questions
  Share the weekly discussion questions with your team. (Print the .pdf or Share in a group chat)

- Connect your Guests
  The New Alpha Guest App or
  Print the weekly Guest Guide

My Alpha / Series Materials



Is There More To Life Than This?

Join us in this thought-provoking episode as we explore life's big questions. Is there more to life than this? What is the purpose of my life? Where am I heading? It also introduces the person at the heart of the Christian faith: Jesus Christ.

Share this video

https://player.vimeo.com/video/432477252 Copy

Video Download Options

English audio with Korean subtitles

Original - 1920x1080 / 2.99GB

Download

Small Group Discussion

Q1 - What element of Alpha are you excited about? Already have ideas of what to do, and what areas might be challenging for you and your church/group?

Q2 - Turn to the Person next to you and tell them the next step you need to take.

“ALPHA IS OFTEN SOMEONE'S VERY FIRST EXPERIENCE OF CHRISTIAN COMMUNITY.”

– FATHER JAMES MALON

Hospitality

Prayer



"Alpha is exciting, amazing, life-changing — but only when it is powered by prayer."

Pete Greig, 24/7 Prayer

Q & A

Prayer Ministry



MADE FOR THIS

LET'S PRAY NOW FOR OUR HIGH SCHOOLS IN CANADA.

Imagine all 5,000+ schools prayed for by churches across our nation.

JOIN THE MOVEMENT

CHAMPIONING THE RISING GENERATION.



STUDENT LEADERSHIP COLLECTIVE

The **Student Leadership Collective** is an apprenticeship journey that invites Grade 10 leaders to:

- Discover their purpose
- Courageously share the good news of Jesus
- Grow in their relationship with Jesus

LEARN MORE

Alpha

Contact Us

Together, we can make a lasting impact in our communities across Canada.

alphacanada.org

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